

FILM + PHOTO + CREATIVE



## **OBJECTIVE**

Video Producer and Media Director with 8+ years experience working in digital media and marketing, and 10+ years working in video production. Aiming to use my proven skill set to develop strong campaigns and orchestrate large, impactful projects within a team.



#### **PORTFOLIO**

VISIT // daviderojas.com

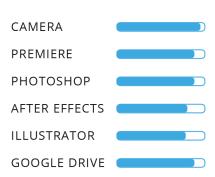


### **CONTACT ME**

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# **PROFESSIONAL SKILLS**





- BACHELOR OF SCIENCE IN RADIO-TELEVISION-FILM // 2006 2009
  University of Texas at Austin // Focus in Screenwriting and Film Production
- COURSEWORK IN ADVERTISING (20+ HOURS) // 2003 2005
  University of Texas at Austin & University of Texas Pan American



### **WORK EXPERIENCE**

- Austin Free-Net | AUG 2019 APR 2020

  PROGRAM SPECIALIST // Produced digital media marketing collateral for various campaigns. Created and instructed digital literacy coursework.
- Notable Freelance
- + CONSULTANT at UPLIFT Desk | AUG 2019 OCT 2019
- + PHOTOGRAPHER at Balcones Country Club | JULY 2015 JUNE 2016
- + WEBMASTER at Nuluv | APR 2015 OCT 2015
- + MARKETING MANAGER at Quick Move ATX | AUG 2014 NOV 2015
- VIPLIFT Desk | JUNE 2016 AUG 2019
  VIDEO PRODUCER // Produced high-quality video content from concept to creation through writing, planning, directing, lighting, shooting and editing.
- Freelance at Synthetic Pictures | JUNE 2014 AUG 2014 LEAD TECH/EDITOR // Oversaw projects related to but not limited to color-correction, editing, treatment/reel-building and website management.
- Cloud[8]Sixteen, Inc | DEC 2011 FEB 2014
  MEDIA DIRECTOR // Oversaw media-related projects: video, photography and motion graphics. Developed branding and design within department.
- Cloud[8]Sixteen, Inc | JAN 2010 DEC 2011
  CONTENT UPLOADER // Edited and uploaded articles for web marketing.
  Utilized WordPress to manage site content. Acting Media Director.
- Cloud[8]Sixteen, Inc | OCT 2009 JAN 2010
  CONTENT WRITER // Wrote content for clients, structured for search engine optimization. Strategized marketing with editorial staff.



## **OTHER EXPERIENCE**

- ESPN/ABC | SEP 2009 DEC 2011
   UTILITY/RUNNER (SEASONAL) // A/V setup and camera operator assist
- SXSW Music Film Interactive | MAR 2011
   CAMERA OPERATOR // Shot live streaming video for keynotes and awards
- V UT Thesis Film: Madame Crowbar | FEB 2010 MAY 2010 PRODUCER // Oversaw budget, production and post-production process
- Synthetic Pictures | JUN 2009 APR 2010
   INTERN // Performed pre-production research and basic clerical duties
- × 1080 Post Production House | AUG 2009 DEC 2009 INTERN // Worked alongside editing and post-production team
- Hot On! Homes Television Show | SEP 2007 DEC 2007 INTERN // Assisted DP and setup lighting and camera equipment
- × Legend Sports Photography | SEP 2007 DEC 2007 PHOTOGRAPHER // Photographed sports players and teams