

DAVID ROJAS

FILM + PHOTO + CREATIVE



OBJECTIVE

Video Producer and Media Director with 8+ years experience working in digital media and marketing, and 10+ years working in video production. Aiming to use my proven skill set to develop strong campaigns and orchestrate large, impactful projects within a team.



PORTFOLIO

VISIT // daviderojas.com



CONTACT ME

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PROFESSIONAL SKILLS

CAMERA	<div style="width: 100%;"><div style="width: 100%;"></div></div>
PREMIERE	<div style="width: 100%;"><div style="width: 100%;"></div></div>
PHOTOSHOP	<div style="width: 100%;"><div style="width: 100%;"></div></div>
AFTER EFFECTS	<div style="width: 100%;"><div style="width: 100%;"></div></div>
ILLUSTRATOR	<div style="width: 100%;"><div style="width: 100%;"></div></div>
GOOGLE DRIVE	<div style="width: 100%;"><div style="width: 100%;"></div></div>



EDUCATION

- × BACHELOR OF SCIENCE IN RADIO-TELEVISION-FILM // 2006 - 2009
University of Texas at Austin // Focus in Screenwriting and Film Production
- × COURSEWORK IN ADVERTISING (20+ HOURS) // 2003 - 2005
University of Texas at Austin & University of Texas - Pan American



WORK EXPERIENCE

- × Austin Free-Net | AUG 2019 - APR 2020
PROGRAM SPECIALIST // Produced digital media marketing collateral for various campaigns. Created and instructed digital literacy coursework.
- + Notable Freelance
 - + **CONSULTANT at UPLIFT Desk** | AUG 2019 - OCT 2019
 - + **PHOTOGRAPHER at Balcones Country Club** | JULY 2015 - JUNE 2016
 - + **WEBMASTER at Nuluv** | APR 2015 - OCT 2015
 - + **MARKETING MANAGER at Quick Move ATX** | AUG 2014 - NOV 2015
- × UPLIFT Desk | JUNE 2016 - AUG 2019
VIDEO PRODUCER // Produced high-quality video content from concept to creation through writing, planning, directing, lighting, shooting and editing.
- × Freelance at Synthetic Pictures | JUNE 2014 - AUG 2014
LEAD TECH/EDITOR // Oversaw projects related to but not limited to color-correction, editing, treatment/reel-building and website management.
- × Cloud[8]Sixteen, Inc | DEC 2011 - FEB 2014
MEDIA DIRECTOR // Oversaw media-related projects: video, photography and motion graphics. Developed branding and design within department.
- × Cloud[8]Sixteen, Inc | JAN 2010 - DEC 2011
CONTENT UPLOADER // Edited and uploaded articles for web marketing. Utilized WordPress to manage site content. Acting Media Director.
- × Cloud[8]Sixteen, Inc | OCT 2009 - JAN 2010
CONTENT WRITER // Wrote content for clients, structured for search engine optimization. Strategized marketing with editorial staff.



OTHER EXPERIENCE

- × ESPN/ABC | SEP 2009 - DEC 2011
UTILITY/RUNNER (SEASONAL) // A/V setup and camera operator assist
- × SXSW Music Film Interactive | MAR 2011
CAMERA OPERATOR // Shot live streaming video for keynotes and awards
- × UT Thesis Film: **Madame Crowbar** | FEB 2010 - MAY 2010
PRODUCER // Oversaw budget, production and post-production process
- × Synthetic Pictures | JUN 2009 - APR 2010
INTERN // Performed pre-production research and basic clerical duties
- × 1080 Post Production House | AUG 2009 - DEC 2009
INTERN // Worked alongside editing and post-production team
- × Hot On! Homes Television Show | SEP 2007 - DEC 2007
INTERN // Assisted DP and setup lighting and camera equipment
- × Legend Sports Photography | SEP 2007 - DEC 2007
PHOTOGRAPHER // Photographed sports players and teams